

About the Space

The Hole is a contemporary art gallery representing emerging artists run by Kathy Grayson. The Hole presents monthly solo and group exhibitions including artists from emerging to established in our thematic shows. In between exhibitions, we host performances, events and special projects across various creative industries to support collaboration across the arts and the downtown artist community.

What's the capacity of the Hole?

With 3,800 sq ft, The Hole can accommodate 300 people (legal capacity)

Floor plan can be access [here](#)

What is the rental fee for event?

Daily Rental Rate: Inquire with eloise@wallplay.com

Additional Fees

- Site reset and cleaning fee \$250
- On-site manager fee \$150
- Art handlers fee \$500 to reinstall / de-install artworks in between exhibitions.

Security staff is required if alcohol is served -- \$150 / per guard

Additional staffings such as bartenders / porters.. etc are available upon request!

When can lessee access the facility?

Lessee and vendors can access the facility from 9:00AM to 11:59PM to load-in / load-out purposes.

However, all events must end by 10PM.

Where should our staff leave their personal belongings ?

Any belongings should be brought downstairs in the main storage room. This room is keypad locked and is 100% safe. Feel free to ask our staff to unlock it for you and store any bags, coats, equipment, bikes, skateboard, etc. The gallery's office / desks should not be used as a storage room ;)

What is the maximum capacity for electricity usage?

Any activities involving electricity surcharge (lighting modifications, outlets surcharge, projectors, breaker box work, etc.) has to go through the approval of a certified electrician. Any electricity needs should be discussed a minimum of 2 weeks prior to the event, in order to give the gallery enough time to get an estimate and book the electrician.

Our preferred electrician knows the space well and gives us good rates. If you want to look into another electrician or just for the sake of comparing, just keep our Operations Director Julien Pomerleau in the loop (julien@theholenyc.com)

Is cleaning included in the rental ?

Generally speaking, the lessee is expected to leave the space in the same condition they found it. Trash should be put in appropriate garbage bags and brought downstairs in the designated area. Walls have to be repaired and cleaned if any damages or stains occurred during the load-in/out or the event. Feel free to inquire to any of our staff to know where the appropriate tools are (wall paint, drill, patching plaster, magic

sponges for walls etc.). Gallery staff and interns are used to the space and are there to advise on how to bring the space back to its normal condition.

The cleaning fee is only there for a final sweeping, mopping and cleaning the restrooms. Our cleaners are not responsible for loading out equipments, repairing walls or cleaning bar area which are the responsibility of the lessee and their staff.

Do you have in-house vendors, Or I can hire my own?

We have a list of recommended and exclusive vendors that we have worked with from previous events. Vendor lists are available upon request.

Is insurance required?

Yes, all renters have to provide COI prior to the event

What are the terms and policies?

- Restroom is located in the basement, and it is not accessible for public/guests
- All event programming must end by 10PM (neighborhood law restrictions)
- Changes to the facade are not permitted, 312 Bowery is in a historical zone and they can be fined
- All creative window decals / vinyl designs must be approved by Wallplay / The Hole prior to confirming the order.
- The Hole's name can not be used for promoting your event, you must use 312 Bowery on all print and digital promo assets.